| Compulsory/Elective | Course Number | Courses | Credit | Class Hours/Week | Total Hour/Semester | Class arrangement | Semester | Note |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Lecture | Practice | Experiments or Computer-aided Learning |
| Elective | 0071200073 | Image Production and Visual Design | 3 | 2+1 | 48 | 32 |  | 16 | 3 |  |
| 0070100025 | Probability and Statistics A | 3 | 3 | 48 | 48 |  |  | 3 |  |
| 0070100082 | Linear Algebra A | 3 | 3 | 48 | 48 |  |  | 3 |  |
| 0110200321 | E-Commerce System Planning and Design | 3 | 2+1 | 48 | 32 |  | 16 | 4 |  |
| 0110200382 | Application of Business Data Analysis Software | 3 | 1+1 | 48 | 32 |  | 16 | 5 |  |
| 0080600406 | Web Development Technology | 4 | 2+2 | 64 | 32 |  | 32 | 5 |  |
| 0110200395 | Network Market  Investigation and Analysis | 3 | 2+1 | 48 | 32 |  | 16 | 5 |  |
| 0080600446 | Mobile Development Technology | 4 | 2+2 | 64 | 32 |  | 32 | 6 |  |
| 0110200195 | Strategic Management of E-Commerce Platform | 2 | 2 | 32 | 32 |  |  | 6 |  |
| 0110200394 | Internet Entrepreneurship and Entrepreneurial Management  | 2 | 2 | 32 | 32 |  |  | 6 |  |
| 0110200319 | Case Analysis of E-Commerce  | 2 | 2 | 32 | 32 |  |  | 6 |  |
| Subtotal | 32 |  | 512 | 384 |  | 128 |  |  |